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Our approach to effective market conduct regulation in challenging times

Clare Bolingford | FinCoNet International Seminar

FMA
FINANCIAL MARKETS AUTHORITY
TE MANA TĀTAI HOKOHOKO

Outline

1. Context and economic conditions
2. Collaboration and engagement
3. Key priorities

Context: playing consumer protection catch up

Post-financial crisis regulatory reforms in securities regulation

Revised prudential regimes for financial institutions

A new financial advice regime

Consumer credit reforms

NZ response to Australian Royal Commission

A new conduct regime for financial institutions

Similar economic and regulatory challenges

POST-PANDEMIC ADJUSTMENT

SUPPLY CHAIN DISRUPTIONS

RISING INFLATION AND INTEREST RATES

CLIMATE CHANGE IMPACTS

REGULATORY CHANGE FATIGUE

LOW FINANCIAL LITERACY

Collaboration and engagement

The Council of Financial Regulators (CoFR) – Kaunihera Kaiwhakarite Ahumoni – contributes to maximising New Zealand's sustainable, economic wellbeing through effective and responsive regulation of the financial system in New Zealand.

Ngā tari • Agencies

Reserve Bank of New Zealand Te Pūtea Matua

FMA FINANCIAL MARKETS AUTHORITY TE MANA TĀTAI HOKOHOKO

COMMERCE COMMISSION NEW ZEALAND Te Komihana Tauhokohoko

MINISTRY OF BUSINESS, INNOVATION & EMPLOYMENT HĪKINA WHAKATUTUKI

TE TAI ŌHANGA THE TREASURY

Inclusion and customers in vulnerable circumstances

- CoFR financial inclusion work
- CoFR definition of customers in vulnerable circumstances
- Frauds and scams
- Opportunities for further collaboration

Our vision

More New Zealanders than ever believe the financial system is working well for them

Outcomes-focused regulation

Proposed outcomes for Aotearoa New Zealand financial services

Proactively minimise harmful conduct on the perimeter

- Unauthorised businesses
- Frauds and scams
- Wholesale investments
- Cryptocurrencies
- ‘Unknown unknowns’

An intelligence-led approach

‘to leverage data science and advanced analytics to inform our decision-making and help us regulate at scale’

- Social media
- Greenwashing
- Generative AI
- Low-value products

Deterring misleading value propositions

Investor guidance during challenging times

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